

## Syllabus for Skill development course

Title of course- <b>Basic Certificate in Itinerary Development</b>	
Paper Title: <b><i>Itinerary Planning</i></b> (Theory and Practical)	
Nodal Department of HEI to run course	Department of Vocational studies
Broad Area/Sector-	Tourism Management
Sub Sector-	Travel Agency and Tour Operations
Nature of course - Independent / Progressive	Independent
Name of suggestive Sector Skill Council	NSDC
Aliened NSQF level	
Expected fees of the course –Free/Paid	As decided by College or University
Stipend to student expected from industry	Rs.1500 - Rs.3000 or depends on Student's Performance during the training
Number of Seats-.....	30
Course Code-.....ATT-04	Credits- 03 (1 Theory, 2 Practical)
Max Marks...25..... Minimum Marks.....10...	
Name of proposed skill Partner (Please specify, Name of industry, company etc for Practical /training/ internship/OJT	JD Travels, Caper India, Parth Trip
Job prospects-Expected Fields of Occupation where student will be able to get job after completing this course in (Please specify name/type of industry, company etc.)	Student will be able to get job in Travel Agencies / Tour Operators.

### Syllabus

Unit	Topics	General/ Skill component	Theory/ Practical/ OJT/ Internship/ Training	No of theory hours (Total-15 Hours=1 credit)	No of Practical Hours (Total-60 Hours=2 credits)
<b>I</b>	Introduction to Itinerary Planning	<b>Skill</b>	<b>Theory</b>	<b>3</b>	<b>5</b>
<b>II</b>	Types and Various forms of Itinerary	<b>Skill</b>	<b>Theory</b>	<b>4</b>	<b>5</b>
<b>III</b>	Steps in Itinerary Planning	<b>Skill</b>	<b>Theory/Pra ctical</b>	<b>3</b>	<b>20</b>
<b>IV</b>	Case Studies of Inbound and Outbound Itineraries	<b>Skill</b>	<b>Theory/Pra ctical</b>	<b>5</b>	<b>30</b>

Suggested Readings:

As suggested by college or University.

Suggested Digital platforms/ web links for reading- As suggested by College or University

Suggested OJT/ Internship/ Training/ Skill partner – JD Travels, Caper India, Parth Trip

Suggested Continuous Evaluation Methods:

**Total Marks: 25**

**House Examination/Test: 10 Marks**

**Written Assignment/Presentation/Project / Term Papers/Seminar: 10 Marks**

**Class performance/Participation: 5 Marks**

Course Pre-requisites:

- Intermediate in any stream
- Good Communication Skills
- Able to work 24X7 during the training or OJT.

Suggested equivalent online course : DTORR India (<https://dtorr.in/>)

Any remarks/ suggestions: Teaching mode / Study Material will be available in English Language Only.

Notes:

- Number of units in Theory/Practical may vary as per need
- Total credits/semester-3 (it can be more credits, but students will get only 3credit/ semester or 6credits/ year)
- Credits for Theory =01 (Teaching Hours = 15)
- Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60)